

# New Colored Motion Picture Tells Interesting Story Of Life at Muhlenberg

THE new Muhlenberg and the facilities it offers its students are portrayed in new fashion in a natural color motion picture film, completed this spring by Dr. John V. Shankweiler '21, head of the Department of Biology and instructor of the hobby courses in photography offered by the College and its Extension Division.

Meeting a need that has been felt by College administrative officers for some time, the new film is now available for meetings of alumni clubs, high school programs, meetings of church groups and for others interested in the program and the work of Muhlenberg College. The film, produced on Kodak's newest color film, is 2,800 feet in length and requires seventy-five minutes to be shown. It has been so arranged that various parts are in themselves complete units and thus can be adapted to practically any length program.

The script for the picture and its various sequences were arranged by Dean of Freshmen Harry A. Benfer and Gordon B. Fister, director of public relations. Efforts are now being made to provide sound synchronization that will make College music and College cheers a definite part of the picture.

In filming the new Muhlenberg picture, Dr. Shankweiler took his camera into class rooms and laboratories; into the Egner-Hartzell Memorial chapel to record some of its art in full color; into dormitory rooms and the library; into meetings of student groups; to important College programs such as Commencement, Alumni Day, and the Baccalaureate service; to the football field, the baseball diamond, the tennis courts, and the cross country course. Scarcely a detail of College life has been omitted. It required more than a year to complete the picture. Of particular interest are some of the unusual campus views, interesting pictures of Muhlenberg in spring raiment.

Because of the fact that even the interior views, showing students at work in dormitory rooms, class rooms and laboratories, are in full natural color, some difficult technical requirements had to be met. The battery of lights needed made it necessary to install temporary wiring to carry the heavy load of current.

In producing the film, Dr. Shankweiler had the cooperation of Charles Gerhart, an alumnus of the College who is in charge of the photography department of M. S. Young and Company in Allentown and of Robert Herbein, the College electrician.

The picture is ready to be shown to any group. Inquiries as to available dates should be made by contacting any officer of the College administration.

MUHLENBERG COLLEGE